

# GLOBAL SOCIAL RESPONSIBILITY planetary health – a good life for all?

International Symposium

November 22 - 23, 2017

Management Center Innsbruck Innsbruck / Austria









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# GLOBAL SOCIAL RESPONSIBILITY planetary health – a good life for all?

#### INFORMATION

Invited speakers from international organizations, academia, public administration, and the industry discuss the issue "Planetary Health - A Good Life For All?" from different perspectives.

Please register until 17 November 2017:

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The symposium is jointly organized by

MCI Department Nonprofit, Social & Health Care Management

MCI Department Social Work

Italienzentrum, Leopold-Franzens Universität Innsbruck

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#### **GOING GREEN**

The event will be organized according to the sustainability criteria of the GOING GREEN label awarded by the initiative Green Events Tirol.

Please travel eco-friendly: ivb.at (bus no. 504, R, A, H; bus stop "Polizeidirektion") / stadtrad.ivb.at / vvt.at / oebb.at

The venue is fully accessible, in case of questions or concerns please contact <a href="mailto:globalsymposium@mci.edu">globalsymposium@mci.edu</a>

### DAY 1, 22 November 2017 Planetary Health – A global perspective

WELCOME
Moderator: Armin Fidler
THE HEALTH OF HUMANITY IN THE ANTHROPOCENE EPOCH
Sir Andrew Haines, London School of Hygiene & Tropical Medicine (videoconference)
THE FUTURE OF CLIMATE CHANGE AND HUMAN POPULATION
MOVEMENTS: SEPARATING EVIDENCE FROM FICTION
Julia Blocher, United Nations University
BREAK
SUSTAINABLE DEVELOPMENT TO PROMOTE PROSPERITY, PEACE AND SECURITY
Desirée Schweitzer, OSCE & UN Women National Committee Austria
DANIEL DISCUSSION, DIANIETADY LIFALTIL. POTENTIALS & CHALLENGES
PANEL DISCUSSION: PLANETARY HEALTH - POTENTIALS & CHALLENGES
With Julia Blocher, Desirée Schweitzer, Belachew Gebrewold (MCI)
GET TOGETHER

# DAY 2, 23 November 2017 Planetary Health – A transdisciplinary perspective

09:00	WELCOME
	Moderator: Armin Fidler
09:10	PLANETARY FRIENDLY AND CONVENTIONALLY UNFRIENDLY?
	Uta von Winterfeld, Wuppertal Institute for Climate, Environment, Energy
09:50	ENVIRONMENT AND HEALTH IN THE LIGHT OF
	INTER/NATIONAL PROCESSES
	Sonja Spiegel, Austrian Federal Ministry for Health and Women's Affairs
10:30	BREAK
11:00	MAKING URBAN LIFE HEALTHY
	Henriette Vamberg, Gehl Institute
11:40	CHALLENGES OF IMPLEMENTING SUSTAINABILITY
	FROM A SOCIAL WORK PERSPECTIVE
	Jef Peeters, Leuven University College
12:30	LUNCH BREAK

### DAY 2, 23 November 2017 Planetary Health – Put into local practice

14:00	BREAKOUT SESSIONS
A 	(EN) ALPINE CONVENTION: GREEN ECONOMY –
	A CHANCE FOR THE ALPS IN TIMES OF DEMOGRAPHIC CHANGE
	Marianna Elmi, Alpine Convention
<u>B</u>	(EN) BOLZANO SMART CITY – THE SINFONIA PROJECT
	Daniele Vettorato, EURAC Research
C	(EN) LIFE-CLIMACT: DOPPELPLUS – A CLIMATE ACTION CAMPAIGN
	FOR LOW-INCOME HOUSEHOLDS
	Petra Mautner, Climate Alliance Tyrol
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D	(EN) EUREGIO: THE ECOLOGICAL INFRASTRUCTURES
	IN EUREGIO LANDSCAPE
	Mosè Ricci, University of Trento & Marjan Colletti, University of Innsbruck
E	(DE) UMWELTVEREIN TIROL:
	INTEGRATION AND ENVIRONMENTAL PROTECTION
	Martin Baumann, Umweltverein Tirol
F	
	(DE) PRO MENTE TIROL UND START PRO MENTE:
	ONCE MENTALLY ILL – ALWAYS MENTALLY ILL?
	Angela Ibelshäuser, pro mente tirol & Robert Fiedler, start pro mente
15:30	BREAK
16:00	PANEL DISCUSSION: VISIONS & REALITIES IN A LOCAL CONTEXT
	Veronika Knapp, Südwind
	Lukas Weiß, Energie Tirol / Zukunftslabor
	Luca De Agostini, Swarovski
	Christian Haring, Tirol Kliniken
17:30	GET TOGETHER
17.30	GET TO GETTIER

#### **ABSTRACTS: PRESENTATIONS**

#### THE HEALTH OF HUMANITY IN THE ANTHROPOCENE EPOCH

Sir Andrew Haines / London School of Hygiene & Tropical Medicine

Humanity is having pervasive and increasingly dominant effects on natural systems worldwide leading many scientists to conclude that we live in the Anthropocene epoch. Environmental trends include large-scale changes to climate, freshwater availability and quality, land use, marine ecosystems and biodiversity loss. The presentation will discuss how these environmental trends pose major challenges to sustaining health advances of recent decades. It will also discuss actions to increase resilience to emerging threats, and address the driving forces of environmental change.

# THE FUTURE OF CLIMATE CHANGE AND HUMAN POPULATION MOVEMENTS: SEPARATING EVIDENCE FROM FICTION

Julia Blocher / United Nations University

While media headlines repeat projections of as many as a billion "climate refugees", scholars have many reasons to debunk these estimates and criticize this alarmist narrative. This presentation addresses the climate-migration nexus through empirical case studies in Papua New Guinea, Tanzania and Ethiopia. A distinction is drawn between people displaced by disasters and people who employ migration among strategies to adapt to climate changes. These assessments consider the intersectionality of different, inter- and intra-community inequalities that motivate migratory decisions.

#### SUSTAINABLE DEVELOPMENT TO PROMOTE PROSPERITY, PEACE AND SECURITY

Desirée Schweitzer / OSCE & UN Women National Committee Austria

The 2030 Agenda needs the concerted efforts of local, national and regional actors. Achieving sustainable development and planetary health are not only environmental or development issues, but have also entered the discourses, strategies and activities of foreign policy and security actors. Aware of the interdependencies of human and natural systems, the OSCE, with its comprehensive approach to security, is an example how a regional organization includes economic and environmental aspects in its agenda to promote prosperity, peace and security.

#### PLANETARY FRIENDLY AND CONVENTIONALLY UNFRIENDLY?

Uta von Winterfeld / Wuppertal Institute

Planetary healthy lifestyles have to be seen within their contexts: Anthropocene; Planetary Boundaries; Planetary Health; Healthy Environment – Healthy People; Unhealthy Lifestyles. But how to link the individual, the societal and the political level? There are many tips for individuals and their healthy self-optimization. Are there possibly less tips for socio-ecological transformation and planetary healthy politics? Planetary healthy lifestyles and sustainable planetary-human relations need probably sufficiency as well as justice.

#### **ENVIRONMENT & HEALTH IN THE LIGHT OF INTERNATIONAL AND NATIONAL PROCESSES**

Sonja Spiegel / Austrian Federal Ministry of Health and Women's Affairs

The ten Austrian Health Targets aim to increase the healthy life years for everyone. One target deals specifically with Environment and Health, which is a crosscutting issue. In order to contribute to the UN Sustainable Development Goals for a better world for everyone and the WHO/UNECE Environment and Health Process to create a healthier environment, it is necessary to work on a national level and focus on an intersectoral approach.

#### **MAKING URBAN LIFE HEALTHY**

Henriette Vamberg / Gehl Architects

The presentation will focus on how sustainable transport and attractive, safe and healthy environments are interlinked. Providing invitations for walking, bicycling and accessible public transport can only be successful if the environment around it is responsive. When successful the gain is not just green mobility, but also inclusiveness, equity and social sustainability. Gehl has been working on creating sustainable communities for the past 17 years. The work of the office builds upon Jan Gehl's writings.

#### CHALLENGES OF IMPLEMENTING SUSTAINABILITY FROM A SOCIAL WORK PERSPECTIVE

Jef Peeters / Leuven University College

Implementing sustainability needs a multi-dimensional approach. Ecological, social and economic sustainability are not separate themes, thus can only in combination with one another lead to a desired result. So far, the connection of social objectives with the pursuit of ecological sustainability has not been successful because the dominant logic of the market economy obstructed it. A view of economy that diverts from that logic and leads to community economy and commons as a way for social work to engage with sustainability will be presented.

#### **ABSTRACTS: BREAKOUT SESSIONS**

Please note: Breakout Sessions will take place in English (EN) or German (DE)

## A: ALPINE CONVENTION: GREEN ECONOMY – A CHANCE FOR THE ALPS IN TIMES OF DEMOGRAPHIC CHANGE (EN)

Marianna Elmi / Alpine Convention

The workshop will give an introduction on the topics of demographic change in the Alps in the last decades and on the development of a green economy in the Alps. The foreseen focus of the discussion is the interrelation between relevant green economy and demographic aspects in the Alps as well as the opportunities – for example regarding employment or wellbeing – for the Alpine population deriving from a green economy approach. How do you see this interrelation and what else can be done?

#### **B: BOLZANO SMART CITY - THE SINFONIA PROJECT (EN)**

Daniele Vettorato / EURAC Research

The European project SINFONIA will transform Bolzano into a "Smart City" by 2019, a city that consumes less energy and is a better place to live. To increase the quality of life for its citizens, SINFONIA will implement three measures: 36.000 m² of social housing will be retrofitted, the district heating grid will be optimized, and a network of 150 "Smart Points" will be installed in the city. All these measures will make life simpler for the Bolzano population.

# C: LIFE-CLIMACT: DOPPELPLUS – A CLIMATE ACTION CAMPAIGN FOR LOW-INCOME HOUSEHOLDS (EN)

Petra Mautner / Klimabündnis Tirol

Approximately 1 million people in Austria are threatened by poverty and spend a relevant part of their low income for mobility and energy supply. This target group has hardly been taken into consideration regarding existing climate-protection-campaigns. There is a lack of practical knowledge about the possibilities to engage in climate protection among these households. By implementing multipliers from similar living conditions for target-group-oriented counselling, the project DoppelPlus should empower low-income households to take actions themselves.

#### D: EUREGIO: THE ECOLOGICAL INFRASTRUCTURES IN EUREGIO LANDSCAPE (EN)

Mosè Ricci / University of Trento & Marjan Colletti / University of Innsbruck

The Munich-Kufstein-Brennero-Modena Highway delineates a main European traffic artery that crosses diverse alpine and pre-alpine landscapes. The presented concept focuses on the Brenner region, establishing ecosystemic as well as functional links with the landscape surrounding this route, to enhance environmental and architectural integration. The aim is to rethink traditional infrastructural elements such as noise barriers, overpasses, underpasses, service areas and toll booths according to a landscape sensitive design approach. Corresponding pilot projects have been developed on individual service areas and motorway access points in order to make the Autobrennero a testing ground for a not only environmental friendly and safe motorway, but also an enhancement tool for the surrounding territories.

#### E: UMWELTVEREIN TIROL: INTEGRATION AND ENVIRONMENTAL PROTECTION (DE)

Martin Baumann / Umweltverein Tirol

The workshop will introduce the local non-profit environmental association "Umweltverein Tirol" for environmental protection, expertise and counselling. Initially the organizational structure and finances will be outlined. Then attention shall be paid to current projects and initiatives such as the environmental education program, the schoolbag ReUse-project or the Green Event certification or the environmental seminars in Tyrolean refugee homes, among others. Motives, arguments as well as barriers for a resource-friendly approach, for waste avoidance and waste sorting as parts of a sustainable lifestyle within this context will be highlighted and discussed.

#### F: PRO MENTE TIROL: ONCE MENTALLY ILL - ALWAYS ...? (DE)

Angela Ibelshäuser / pro mente tirol & Robert Fiedler / start pro mente

Mental health problems are quite common, affecting one in four people at least once in a lifetime. Moreover, psychological disorders are the leading cause of disability as measured by Years Lived with Disability (YLD); they are the largest contributor to chronic conditions afflicting the population of Europe and causing an enormous economic burden. Furthermore the timeframe until a patient receives professional treatment in Austria is in average more than 2.5 years. What are the consequences of mental illnesses for the patients' lives, their relatives and friends? What implications can be drawn for adequate care? In this workshop local/national projects and best practice examples for a supportive environment and sustainable coping strategies with mental crises will be presented and discussed.

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